



A CHARTIS COMPANY

# Physician & Hospital Leadership Seminars



**SAN ANTONIO**  
TEXAS  
OCTOBER 2024



**PALM BEACH**  
FLORIDA  
DECEMBER 2024



**PALM DESERT**  
CALIFORNIA  
JANUARY 2025

**30+ YEARS**

dedicated to helping Medical Staff Services Departments transform through **better performance, better experiences, better outcomes.**

### Medical Staff Services Optimization

We help improve MSSD operations and credentialing, privileging, and enrollment processes through consulting and managed services.

### Greeley Interim Staffing

We provide just-in-time hospital leaders, medical services professionals, and other non-clinical specialists, recruited, and vetted by experienced Greeley healthcare leaders.

### Education Solutions

We offer live national seminars, virtual, and customized education for healthcare leaders and staff on current issues, compliance and legal risk, and best practices.



A CHARTIS COMPANY

### WE'RE HERE TO HELP.

For more information or to answer your questions, **contact us at 800-807-9819 or [info@greeley.com](mailto:info@greeley.com)**

## Well-Trained Leaders Drive Organizational Success

Developed and presented by nationally recognized physicians and other healthcare leaders, our educational offerings deliver cutting-edge, practical solutions to address the full spectrum of challenges facing physician and administrative leaders.

### CONFERENCE PRICING:

Pre-Conference & Post-Conference: \$975

Main Conference: \$1,995

### CANCELLATION POLICY:

1. Cancellations received by Greeley 45 days or more prior to the seminar start date are eligible for a credit or refund. The credit is valid for up to twelve months from the date of the canceled seminar.
2. Cancellations made 45 to 10 days prior to the seminar start date are ineligible for refunds but are eligible to transfer credit to another Greeley seminar. The credit is valid for up to twelve months from date of the canceled seminar.
3. Participants who cancel fewer than 10 days prior to the seminar start date are ineligible for refund/credit.

You may substitute registrants without penalty at any time as long as Greeley is contacted prior, and the initial registration is updated as the new attendee.

### ACCME ACCREDITATION STATEMENT:

Greeley is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.



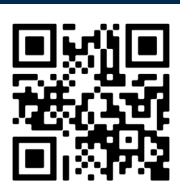
800-807-9819

[info@greeley.com](mailto:info@greeley.com)

220 West Kinzie Street,  
Third Floor,  
Chicago, IL 60654

# SAN ANTONIO, TX

OCTOBER 17-18, 2024



**LEARN MORE**  
<https://qrco.de/beycbx>

- **PRE-CONFERENCE:**  
 Wednesday, October 16, 2024
  - Cracking the Burnout Code (6 CME Credits)
- **MAIN CONFERENCE:**  
 Thursday – Friday (6 hours per day), October 17-18, 2024
  - Medical Executive Committee Institute (11.75 CME Credits)
  - The Credentialing Solution (11.75 CME Credits)
  - Peer Review Boot Camp (11.75 CME Credits)
  - The Physician Leadership Institute (11.75 CME Credits)
- **POST-CONFERENCE:**  
 Saturday, October 19, 2024
  - CMO/VPMA Retreat (6 CME Credits)



**La Cantera Resort & Spa**  
 16641 La Cantera Pkwy, San Antonio, TX 78256  
 Hotel Room Block:  
<https://book.passkey.com/e/50786793>

Reservation Phone Number: 855-499-2960      Hotel Cutoff Date: Monday, September 16, 2024  
 Group Code: CCJ1624A      Airport: San Antonio International Airport (SAT)  
 Discount Room Rate: \$329

# PALM BEACH, FL

DECEMBER 5-7, 2024



**LEARN MORE**  
<https://qrco.de/bfBTuX>

- **PRE-CONFERENCE:**  
 Wednesday, December 4, 2024
  - CMO/VPMA Retreat (6 CME Credits)
- **MAIN CONFERENCE:**  
 Thursday – Saturday (4 hours per day)  
 December 5-7, 2024
  - Medical Executive Committee Institute (11.75 CME Credits)
  - The Credentialing Solution (11.75 CME Credits)
  - Peer Review Boot Camp (11.75 CME Credits)
  - The Physician Leadership Institute (11.75 CME Credits)
- **Quality, Safety and High Reliability:**  
 Leading the Transformation (11.75 CME Credits)



**PGA National Resort**  
 400 Ave of the Champions, Palm Beach Gardens, FL 33418  
 Hotel Room Block:  
<https://pgaresort.ihotelier.com/book/dates-of-stay?groupID=4223670>

Reservation Phone Number: 1-844-821-0028      Hotel Cutoff Date: Tuesday, November 5, 2024  
 Group Code: 120324CCQS      Airport: Palm Beach International Airport (PBI)  
 Discount Room Rate: \$279

# PALM DESERT, CA

JANUARY 30 – FEBRUARY 1, 2025



**LEARN MORE**  
<https://qrco.de/bfBxKk>

**NEW EVENT**

- **PRE-CONFERENCE:**  
 January 29, 2025
  - CMO/VPMA Retreat (6 CME Credits)
- **MAIN CONFERENCE:**  
 Thursday – Saturday (4 hours per day)  
 January 30 – February 1, 2025
  - Medical Executive Committee Institute (11.75 CME Credits)
  - The Credentialing Solution (11.75 CME Credits)
  - Peer Review Boot Camp (11.75 CME Credits)
  - The Physician Leadership Institute (11.75 CME Credits)
- **Quality, Safety and High Reliability:**  
 Leading the Transformation (11.75 CME Credits)



**JW Marriott Desert Springs Resort & Spa**  
 74855 Country Club Drive, Palm Desert, CA 92260  
 Hotel Room Block:  
<https://book.passkey.com/e/50844433>

Reservation Phone Number: 760-341-1728      Hotel Cutoff Date: Tuesday, January 7, 2025  
 Group Code: Greeley      Airport: Palm Springs International Airport (PSP)  
 Discount Room Rate: \$339

## COURSE DESCRIPTIONS:

- CMO/VPMA Retreat (6 CME Credits)**  
 This course is designed to provide you with the management skills, knowledge, and realistic perspectives you need to perform the role of CMO/VPMA, arguably the toughest job in health care.
- Cracking the Burnout Code (6 CME Credits)**  
 Workforce retention, wellbeing, turnover, burnout... it's at the top of every leader's priority list. This full-day seminar delves into the primary drivers of burnout across physicians (by specialty), nurses, APP's, and other healthcare professionals, offering a systematic approach to instigate positive change.
- The Credentialing Solution (11.75 CME Credits)**  
 This course provides credentials committee members, medical staff leaders, and medical services professionals with the skills and knowledge necessary to design a credentialing and privileging program that protects patients, is fair to physicians and clinicians, and complies with accreditation and regulatory requirements.

- Medical Executive Committee Institute (11.75 CME Credits)**  
 This program helps Medical Executive Committee (MEC) members effectively execute their leadership duties by understanding key performance drivers, improving quality, and reducing costs. Many hospitals enroll current and future leaders in this program annually to address new leadership challenges.
- Peer Review Boot Camp (11.75 CME Credits)**  
 While often viewed as punitive, peer review can actually be a positive force for practitioner improvement. Practical, in-depth knowledge, tools, and best practices for fair and efficient case review and Ongoing Professional Practice Evaluation (OPPE) methods can add value by utilizing data-based competency indicators for a more equitable, collegial culture and process.

- The Physician Leadership Institute (11.75 CME Credits)**  
 Leadership development and building teams that effectively lead is complex, yet essential, as healthcare moves to fulfill the imperatives to improve quality and reduce costs. This course provides the tools physicians must have to deliver the value hospitals and health systems need.
- Quality, Safety and High Reliability: Leading the Transformation (11.75 CME Credits)**  
 Building true reliability across an organization that is sustainable over time requires a deliberate, coordinated, organization-wide approach. This course will provide high reliability tactics, as well as the operating model's component structures, processes, and supporting functions required to embed reliability in your organization.